

**ISBE**



**20  
22**

**STOCKHOLM**

**International  
Society for  
Behavioral  
Ecology  
Congress  
2022**

**Partnership and Exhibition Prospectus**

**28 July – 2 August 2022**

**Stockholm Waterfront Congress Centre  
Stockholm, Sweden**



**[www.isbe2022.com](http://www.isbe2022.com)**



## Invitation to Partner and Attend ISBE 2022

It is my pleasure to invite you to become a partner of the 18th International Society for Behavioural Ecology (ISBE) Congress, to be held from 28 July to 2 August 2022 at the Stockholm Waterfront Congress Centre, in Stockholm Sweden.

The ISBE Congress is a biennial event which attracts over 800 delegates from a mix of behavioural ecologists at all career stages from around the globe, and is an excellent opportunity for you, as a partner, to profile your brand, company, services and products to those involved in behavioural ecology.

There is an exciting mixture of top-notch plenary sessions, topical symposia and poster sessions presenting the latest research. Critically, the congress delegates also use ISBE meetings to learn more about and develop new research ideas going forward.

ISBE 2022 provides many exciting opportunities for organisations to become involved as a partner and to be associated with the conference through your participation. By becoming a partner your organisation will have the opportunity to interact with key decision makers building awareness of your organisation, product or service.

ISBE 2022 is planning for an in-person meeting here in Stockholm, with opportunities for digital participation. However, we will continue to monitor global and local health advisories and adjust our conference plans as the situation demands.

The attached prospectus contains details about various partnership and exhibitor programs. Further information on this year's congress can be found at [www.isbe2022.com](http://www.isbe2022.com).

We look forward to welcoming you to ISBE 2022 in Stockholm!

**Dr John Fitzpatrick**  
ISBE 2022 Committee Chair

On behalf of the ISBE 2022 Stockholm Local Organizing Committee





**ISBE 2022 STOCKHOLM**

The International Society for Behavioral Ecology (ISBE) is pleased to announce that the 18th ISBE Congress will be hosted in Stockholm, Sweden from Thursday 28 July to Tuesday 2 August 2022.

ISBE 2022 will be the first time that the Congress is coming to Stockholm – and only the third time that it has been held in Sweden in the Society’s 36 year history. Previous host countries have included the USA, Canada, Finland, Australia, Switzerland, France, and the UK.

Enclosed are a number of partnership and exhibition packages on offer for the Congress, but if there are other ways in which your organisation would like to be involved, please contact the ISBE 2022 Congress Organisers and we will be happy to customise an opportunity for you.

## What is Behavioural Ecology?

Behavioural ecology is science that seeks to understand animal behavior (including human behavior) from an ecological and evolutionary perspective. The way that animals behave in response to their environment can directly impact their reproduction and survival, with consequences for the persistence of species and ecosystem health and sustainability.

Behavioral ecology has multiple applications including conservation, pest control, captive breeding, animal welfare, human health, biomimetics and bioinspiration, and understanding impacts of climate change.





# Scientific Program

We have an outstanding scientific program planned and have already secured an amazing line up of plenary speakers from around the world. We are also pleased to announce that Professor Hanna Kokko has been awarded ISBE's highest honour and will deliver the Hamilton Lecture at ISBE 2022.

## HAMILTON LECTURE



**Hanna Kokko**

University of Zurich, Switzerland

## PLENARY SPEAKERS



**Redouan Bshary**

University of Neuchâtel, Switzerland



**Mariella Herberstein**

Macquarie University, Australia



**Toshitaka Suzuki**

Kyoto University, Japan



**Jenny Tung**

Duke University, USA



**Yossi Yovel**

Tel Aviv University, Israel

Keep up to date on all the latest information

 @ISBE2022



# Venue

## Stockholm Waterfront Congress Centre

Nils Ericson Floor 4, 111 64, Stockholm



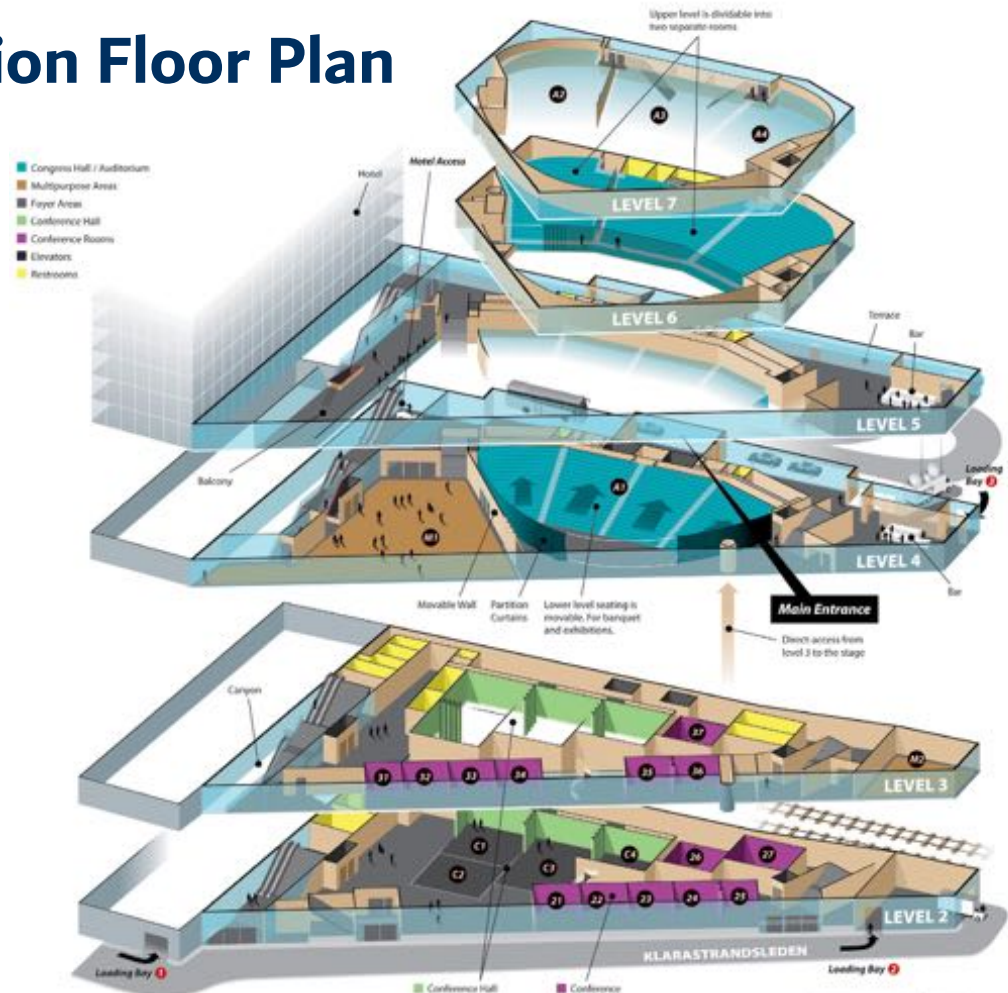
**Stockholm Waterfront Congress Centre** is Sweden's newest and most versatile venue for large-scale meetings and events. Located in the heart of Stockholm, across the water from the City Hall, the modern architecture is a spectacular addition to the city skyline.

The Waterfront is only a few minutes' walk from the Stockholm Central Station, the main transportation hub in the city centre. From the Waterfront, delegates will have easy access to

Stockholm's many restaurants, bars, museums, and historic Old Town (Gamla Stan).

Stockholm Waterfront Congress Centre's highest priorities is delegates health, safety, and security. In partnership with SGS, the world's leading certification company, new cleaning and disinfection procedures, increased attention to safety in communal spaces and updated training for team members have been developed. All to make you feel confident when you visit.

## Exhibition Floor Plan





## Delegate Profile

The biennial ISBE Congress routinely attracts over 1,000 delegates from across the globe, particularly Europe and North America.

For ISBE 2022 we conservatively expect to see in excess of 800 participants. Attendees comprise mostly of professional scientists and graduate students who carry out research in the field and laboratory in a range of animal species in both aquatic and terrestrial ecosystems worldwide.

## Why Should You Be Involved?

1. A presence at the Congress is your organisation's opportunity to leverage over four days of unparalleled access to a potential client base of world-leading researchers, to inform them about your products and services and to build long-term relationships.
2. Partnership is a proven tactic for marketing your brand: it combines the reach of advertising with the power of direct mail and persuasion of face-to-face meetings.
3. Congress participants are keen to improve their knowledge, and you can align your organisation with this powerful educational experience.
4. Your organisation will benefit from exposure to an interested, relevant and influential Swedish and international audience in an informal yet informative environment away from the competition of everyday distractions.



## Book Early

ISBE 2022 will offer extensive opportunities for engagement through a range of partnership and exhibition opportunities.

Aligning your organisation and booking early will ensure:

- ❖ Maximum exposure for your brand and increased opportunities
- ❖ First choice of partnership opportunities to ensure alignment with your marketing aims

## Partnership and Exhibition Entitlements

All partners and exhibitors will receive the following entitlements in addition to the entitlements specific to each package.

- ❖ Acknowledgement and logo hyperlinked on the Congress website
- ❖ Acknowledgement and logo included in the Congress pocket program
- ❖ Acknowledgement, logo, contact details and 150 word profile on the Congress app
- ❖ Acknowledgment and logo on the partnership reel played during the congress
- ❖ Recognition on partner and exhibitor acknowledgement signage
- ❖ Social media recognition via the Congress twitter account
- ❖ Verbal acknowledgement at the opening session and at other appropriate times

## Make Your Booking

To secure your place at ISBE 2022 simply visit: <https://www.isbe2022.com/partnership-exhibition/> for more information.



# PARTNERSHIP AND EXHIBITION OPPORTUNITIES

This partnership prospectus has been produced to give you an idea of the partnership opportunities that are available at ISBE 2022 and the prices charged. As always, the committee is happy to negotiate a package or discuss new proposals that will be of maximum benefit to your company and the congress.

If you wish to discuss a package more suitable to your company, please contact Caroline Knies at the Congress Bureau, Meetagain Konferens AB.  
Phone: +46 8-664 5800 or e-mail: [caroline@meetagain.se](mailto:caroline@meetagain.se).

## Overview of Packages

Partnership	Opportunities	Value
Gold Partner	Exclusive	100,000 SEK
Silver Partner	Multiple	60,000 SEK
Bronze Partner	Multiple	30,000 SEK
Congress Dinner Partner	Exclusive	60,000 SEK
Poster Session Partner	Multiple	25,000 SEK
Welcome Reception Partner	Exclusive	25,000 SEK
Name Badges and Lanyard Partner	Exclusive	25,000 SEK
Next Gen Partner	Multiple	20,000 SEK
Abstract Handbook Partner	Exclusive	30,000 SEK
Satchel Partner	Exclusive	25,000 SEK
Satchel Insert	Multiple	5,000 SEK
Exhibition Space	Multiple	20,000 SEK



# PARTNERSHIP AND EXHIBITION OPPORTUNITIES



## Gold Partner

100,000 SEK

### *Exclusive Opportunity*

As a Gold Partner you will receive maximum exposure before, during and post Congress with a number of advertising opportunities.

### Exhibition Space

- ❖ Two (2) trade display table onsite from Thursday 28 July to Tuesday 2 August 2022
- ❖ Two (2) clothed tables and four chairs
- ❖ Two (2) power outlets
- ❖ Wifi
- ❖ You are asked to provide pull up banners to sit behind your tables

### Registration

- ❖ Four (4) full delegate registrations inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)
- ❖ Four (4) tickets to attend the Congress Dinner

### Social Function

- ❖ Naming rights to the Opening Social Event
- ❖ Five (5) tickets to the Opening Social Event
- ❖ Opportunity to display two (2) pull up banners during the Opening Social Event (partner to provide)

### Branding and Promotion

- ❖ Website
  - Banner advertisement on the home page of the Congress website
- ❖ Program
  - Two (2) pull up banners on display in the Plenary session room throughout the Congress (partner to provide) -
  - One (1) promotional gift/item to be placed on each chair in the session room during the Opening Session (partner to provide)

- ❖ Electronic Direct Mail (EDM)
  - One (1) feature article to be included in a pre-Congress EDM
  - EDM to be distributed by the Congress Office (partner to provide, artwork/content subject to approval by the Congress Office)
  - One (1) banner advertisement to be included in a pre-Congress EDM to be distributed by the Congress Office (partner to provide, artwork/content subject to approval by the Congress Office)
- ❖ Satchel
  - Two (2) inserts in the Congress satchel  
*Please consider the environment when selecting your insert. Items that are reusable or recyclable are preferable over traditional printed flyers.*
- ❖ App
  - One (1) PDF attachment included within the Congress app to promote products or services (partner to provide)
  - Three (3) app push notifications during the Congress (content to be provided by the partner, schedule to be negotiated)
- ❖ Abstract book (digital)
  - Recognition as Gold Partner in the digital abstract book

### Delegate Information

- ❖ An electronic delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress.  
*(Note: delegate list to be in PDF format and include title, first name, last name, position, organisation, and country, only for those who have provided consent under GDPR)*





## Silver Partner

60,000 SEK

### Multiple Opportunities

#### Exhibition Space

- ❖ One (1) trade display table onsite from Thursday 28 July to Tuesday 2 August 2022
- ❖ One (1) clothed table, two chairs, one (1) power outlet
- ❖ Wifi
- ❖ You are asked to provide one pull up banner to sit behind your table

#### Registration

- ❖ Two (2) full delegate registrations inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)
- ❖ Two (2) tickets to attend the Congress Dinner

#### Branding and Promotion

- ❖ Program: Two (2) pull up banners on display in the Plenary session room throughout the Congress (partner to provide)
- ❖ Website: Banner advertisement on the home page of the Congress website
- ❖ Satchel: Two (2) inserts in the Congress satchel *(Please consider the environment when selecting your insert. Items that are reusable or recyclable are preferable over traditional printed flyers.)*
- ❖ App: One (1) PDF attachment included within the Congress app to promote products or services (partner to provide). Three (3) app push notifications during the Congress (content to be provided by the partner, schedule to be negotiated)

#### Delegate Information

- ❖ An electronic delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress. *(Note: delegate list to be in PDF format and include title, first name, last name, position, organisation, and country, only for those who have provided consent under GDPR)*

## Bronze Partner

30,000 SEK

### Multiple Opportunities

#### Exhibition Space

- ❖ One (1) trade display table onsite from Thursday 28 July to Tuesday 2 August 2022
- ❖ One (1) clothed table, two chairs, one (1) power outlet
- ❖ Wifi
- ❖ You are asked to provide one pull up banner to sit behind your table

#### Registration

- ❖ One (1) full delegate registrations inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)
- ❖ One (1) ticket to attend the Congress Dinner

#### Branding and Promotion

- ❖ Catering: Four (4) pull up banners on display in the catering area for one day the Congress (partner to provide)
- ❖ Website: Logo advertisement on the home page of the Congress website
- ❖ Satchel: One (1) inserts in the Congress satchel *(Please consider the environment when selecting your insert. Items that are reusable or recyclable are preferable over traditional printed flyers.)*
- ❖ App: One (1) PDF attachment included within the Congress app to promote products or services (partner to provide). One (1) app push notifications during the Congress (content to be provided by the partner, schedule to be negotiated)

#### Delegate Information

- ❖ An electronic delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress. *(Note: delegate list to be in PDF format and include title, first name, last name, position, organisation, and country, only for those who have provided consent under GDPR)*





## Congress Dinner Partner

60,000 SEK

*Exclusive Opportunity*

### Registration

- ❖ One (1) full delegate registration inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)
- ❖ Four (4) tickets to attend the Congress Dinner

### Branding and Promotion

- ❖ Naming rights to the Congress Dinner
- ❖ Opportunity to give a five (5) minute address to delegates during the Congress Dinner
- ❖ Opportunity to display five (5) pull up banners during the Congress Dinner (partner to provide)
- ❖ Opportunity to provide a gift for each delegate at the Congress Dinner (partner to provide)
- ❖ One (1) PDF attachment included within the Congress app to promote products or services (partner to provide)
- ❖ One (1) app push notification during the Congress (content to be provided by the partner, schedule to be negotiated)

### Delegate Information

- ❖ An electronic delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress. *(Note: delegate list to be in PDF format and include title, first name, last name, position, organisation, and country, only for those who have provided consent under GDPR)*

## Poster Session Partner

25,000 SEK

*Multiple Opportunities*

### Registration

- ❖ One (1) full delegate registration inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)

### Branding and Promotion

- ❖ Naming rights to one (1) Poster Session
- ❖ Opportunity to display four (4) pull up banners during the sponsored Poster Session (partner to provide)
- ❖ One (1) PDF attachment included within the Congress app to promote products or services (partner to provide)
- ❖ One (1) app push notification during the Congress (content to be provided by the partner, schedule to be negotiated)

### Delegate Information

- ❖ An electronic delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress. *(Note: delegate list to be in PDF format and include title, first name, last name, position, organisation, and country, only for those who have provided consent under GDPR)*





## CONGRESS EVENTS AND MATERIAL OPPORTUNITIES

### Welcome Reception Partner

25,000 SEK

#### *Exclusive Opportunity*

The Welcome Reception is the first event of ISBE 2022. Place your organisation in the minds of our delegates from the beginning by partnering the Welcome Reception and take advantage of the following benefits.

- ❖ Your company logo with acknowledgement as the Welcome Reception Partner at the ISBE 2022 website and associated Welcome Reception marketing • Formal acknowledgement at the Welcome Reception • Promotional banners displayed at the ISBE 2022 Welcome Reception • Two complimentary Welcome Reception tickets • One table display in the Congress foyer throughout ISBE2022 • One satchel insert (product and/or information) included in all delegate satchels

### Name Badges and Lanyard Partner

25,000 SEK

#### *Exclusive Opportunity*

#### **Branding and Promotion**

- ❖ Logo printed (alongside the Congress logo) on the official Congress name badges and lanyards (partner to provide the lanyards)

### Next Gen Partner

20,000 SEK

#### *Multiple Opportunities*

Be part of the future of the field by supporting a student to attend the Congress

#### **Registration**

- ❖ Support of four (4) student registrations

#### **Branding and Promotion**

- ❖ One (1) PDF attachment included within the Congress app to promote products or services (partner to provide)





## CONGRESS EVENTS AND MATERIAL OPPORTUNITIES

### Abstract Handbook Partner

30,000 SEK

#### *Exclusive Opportunity*

The Abstract Handbook will be distributed to all delegates at the Congress. Subsequently, these documents become a valuable reference source, copies of which are distributed to all delegates at registration. In addition, they are keenly sought out by education and research libraries. Benefits include:

- ❖ Your corporate name and logo displayed on the front cover of the ISBE 2022 Abstract Handbook
  - Recognition in the ISBE 2022 Abstract Handbook
  - One trestle table display in the congress foyer throughout ISBE 2022
  - One satchel insert (product and/or information) included in all delegate satchels

### Satchel Partner

25,000 SEK

#### *Exclusive Opportunity*

#### **Branding and Promotion**

- ❖ Your logo displayed prominently on the front of the satchel along with the ISBE 2022 Congress logo.
- ❖ Acknowledgment at the ISBE 2022 website.
- ❖ One (1) table display in the Congress Foyer throughout ISBE 2022.
- ❖ One satchel insert (product and/or information) included in all delegate satchels.

### Satchel Insert

5,000 SEK

#### *Multiple Opportunities*

#### **Branding and Promotion**

- ❖ Include your company's marketing material in the ISBE 2022 delegate satchel without committing to a full partnership package. This is a great way to get your organization's message into the hands of our delegates with minimal fuss.





## EXHIBITION OPPORTUNITIES

### Exhibition space. 20,000 SEK

*This is an opportunity to display your products and/or services to this unique group of individuals.*

- ❖ One (1) trade display table onsite from Thursday 28 July to Tuesday 2 August 2022
- ❖ One (1) clothed table and two chairs
- ❖ One (1) power outlet
- ❖ You are asked to provide one pull up banner to sit behind your table

### Registration

- ❖ One (1) full delegate registrations inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)
- ❖ One (1) ticket to attend the Congress Dinner

### Exhibitor Registration

One (1) full delegate registration is included in each exhibition package; you will be required to complete an online registration form with the details of the attending exhibitor. If extra exhibitor personnel are required, you will be able to purchase additional registrations.

- ❖ **Full Registration – 8,300 SEK**  
Full registration is inclusive of all catering (morning tea and afternoon tea) and social functions (Welcome reception and Poster Sessions)
- ❖ **Day Registration – 2,200 SEK**  
Day registration is inclusive of all catering (morning tea and afternoon tea) on nominated day but does not include access to the Welcome reception and Congress Dinner

## TERMS AND CONDITIONS

### Payment & Deadlines

To fully confirm your partnership package and/or exhibition space, 50% deposit is required within 14 days of receipt of your invoice. Your booking will only be fully processed and secured upon receipt of this deposit at the Congress Office. The balance of payment is required by Tuesday 28 June 2022. All bookings made after Tuesday 28 June 2022 must be paid in full within 14 days of receipt of your invoice. All bookings made after 30 June 2022 must be paid on application.

### Cancellation

In the event of cancellation of a partnership package and/or exhibition space, please note that unless that particular area of partnership or exhibition is resold, the Congress Organisers reserve the right to retain all money received. If the balance of payment is not received by the due date, the allocated partnership package or exhibition space will be cancelled. Any partnership package or exhibition space cancelled after Tuesday 28 June 2022 will not be refunded; thus 100% forfeited. Any refund of deposits paid will be made after the Congress. A full copy of the Terms and Conditions can be found on the website and it is integral to the application form, it must be read and ticked as read prior to finalising your application.

### Further Information

The partnership and exhibition packages have been designed to offer your organisation maximum exposure to this important Congress delegation during the event, however we are also able to tailor the package to help you best achieve your marketing goals. We would welcome the opportunity to discuss this further and thank you in advance for your support.

For further information on any of the partnership or exhibition packages on offer please contact Caroline Knies, Meetagain Konferens AB, Phone: +46 8-664 5800 or at [caroline@meetagain.se](mailto:caroline@meetagain.se).

